



**Division of Chemical Information**  
American Chemical Society



# American Chemical Society

## Division of Chemical Information (CINF)

### *Sponsorship Opportunities* ([fundraising@acscinf.org](mailto:fundraising@acscinf.org))

## Why Sponsor the Division of Chemical Information?

The 1,500 members of the ACS Division of Chemical Information comprised a targeted set of influencers and potential customers from a worldwide set of corporations, academic institutions, government agencies, and nonprofit organizations. Sponsoring division symposia and events is an inexpensive way to promote your brand, targeting a focused community of chemical information buyers and users. Sponsorships enhance your organization's image in the community while offering tremendous potential for advertising, publicity, and sales promotion. CINF goes out of its way to ensure that sponsors receive recognition and attention to justify the return on their marketing investment.

## Benefits of Sponsorship

CINF is seeking support from contributors who find in CINF activities an opportunity to enhance their outreach to the chemical information community as well as an opportunity to demonstrate their commitment to social responsibility. In grateful appreciation of all contributions, CINF will publicly acknowledge each sponsor in several key ways:

- Sponsors will be recognized on the ACSCINF.org web pages in the right-side Sponsors pane.
- Sponsors will be recognized by name with URL link in the CINF *Chemical Information Bulletin* electronic publication in the CINF Sponsors letter and in the CINF Social Networking Events section.
- Sponsors of specific events or symposia will have their organization logos displayed on CINF generated sponsor banners at the sponsored events.
- All CINF sponsors will be recognized at the CINF symposia rooms on a CINF generated sponsors banner, on tabletop pieces, on the CINF Social Networking Event reminder handout, on the back of the CINF program handout, and on intermission slides in the symposium room.
- CINF will provide tabletop signage to the organization for display in their booth at the ACS exhibition indicating that the organization is a CINF sponsor.
- CINF will provide "CINF Sponsor" badge ribbons to all of the sponsor's attendees at the sponsored ACS meeting to ensure that CINF members know whom to thank.
- CINF will publicly acknowledge sponsors on the Chemical Information Sources (CHMINF-L) list server.
- Sponsors will be allowed to briefly address the attendees of sponsored events (excluding symposia).
- Sponsors are invited to place promotional materials on tables outside the CINF symposia rooms and at sponsored events.

## Contributions are Tax-Deductible

The American Chemical Society, its local sections, and divisions are tax-exempt under Internal Revenue Code section 501(c)(3). Contributions are tax-deductible to the fullest extent of the law. Upon request, we will provide you with a copy of our IRS determination letter for your records.



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### Sponsorship Opportunities

- **Symposia** – Scientific symposia are at the heart of the Chemical Information Division's purpose. Sponsorship of a particular symposium is used to bring in a wider array of high-quality speakers through travel grants, payment of speaker's registration fees, etc.
- **Welcoming Reception** – The Welcoming Reception, typically held on Sunday evenings of the Spring and Fall American Chemical Society National Meetings, is an excellent opportunity for networking with colleagues in the Chemical Information Division.
- **CINF Reception (Spring)** – The CINF Reception, typically held on Tuesday evening of the Spring American Chemical Society National Meeting, is an ideal setting for networking with colleagues in the Chemical Information Division.
- **Herman Skolnik Award Symposium and Reception (Fall)** – The Herman Skolnik Award Symposium and Reception, typically held on Tuesday of the Fall American Chemical Society National Meeting, is held in honor of the recipient of the prestigious Herman Skolnik Award. Like the other CINF receptions, the Herman Skolnik Award Reception is an outstanding opportunity for networking with colleagues in the Chemical Information Division.
- **CINF Luncheon** – The CINF Luncheon on Tuesdays of both the Spring and Fall American Chemical Society National Meetings is another excellent opportunity where you can supplement the luncheon costs or support the speaker.
- **Discretionary** – A discretionary donation can be made to CINF to be used at the discretion of the CINF Executive Committee. CINF can check with you about proposed uses of the contribution. Discretionary donations are recognized in the same manner as all other CINF donations.
- **Scholarships & Awards** – CINF has retained dedicated sponsors for the [CINF Scholarships for Scientific Excellence](#) program which rewards graduate and postdoctoral students in chemical information and related sciences with \$1,000 awards for scientific excellence and fosters their involvement in CINF. We also deliver the [Val Metanomski Meritorious Service Award](#) (plaque & certificate), the [CINF Best Presentation Award](#) (plaque & \$1,000 award), the [Lucille M. Wert Student Scholarship](#) (\$1,500 stipend) and less often the [CINF Lifetime Award](#), all of which can be sponsored in various ways. CINF is always looking for sponsors of our existing and potentially new awards. Please contact the CINF Awards Committee Chair at [Awards@acscinf.org](mailto:Awards@acscinf.org) if you have any questions about sponsorship.

### Sponsorship Levels

Sponsorship levels are determined by the contribution level at each ACS annual meetings as follows:

- **Platinum Sponsorship:** \$10,000 and above
- **Gold Sponsorship:** \$5,000 to \$9,999
- **Silver Sponsorship:** \$2,500 to \$4,999
- **Bronze Sponsorship:** \$1,000 to \$2,499
- **Contributing Sponsorship:** Less than \$1,000

### Becoming a Sponsor

Organizations interested in becoming sponsors of CINF can contact the CINF Fundraising Committee for a list of available sponsorship opportunities by sending email to [fundraising@acscinf.org](mailto:fundraising@acscinf.org).