



American Chemical Society

Division of Chemical Information

Sponsorship Opportunities (Sponsorship@acscinf.org)

Why Sponsor the Division of Chemical Information?

The 1,500 members and numerous affiliates of the ACS Division of Chemical Information comprise a targeted group of chemical information product users, potential users and influencers from a worldwide collection of corporations, academic institutions, government agencies, and nonprofit organizations. Sponsoring division symposia and social networking events is an effective way to promote your organization and products, targeting a focused community of chemical information buyers and users. Sponsorship enhances your organization's image in the community while offering tremendous potential for advertising, publicity, and sales promotion. The Division ensures that sponsors receive recognition in several ways to justify the return on their sponsorship investment.

Benefits of Sponsorship

The Division of Chemical Information is seeking support from sponsors who find that Division of Chemical Information activities enhance outreach and demonstrate a commitment to the chemical information community. In grateful appreciation of all contributions, the Division will publicly acknowledge each sponsor in several ways:

- Sponsors will be recognized on the ACSCINF.org web pages in the right-side Sponsors pane.
- Sponsors will be recognized by name with URL link in the Sponsors Letter and Social Networking Events sections of the [Chemical Information Bulletin](#) electronic publication.
- Sponsors will be allowed to provide a press, news or announcement piece for the pre-meeting and post-meeting [Chemical Information Bulletins](#) electronic publications.
- All sponsors will be recognized at the symposia rooms on a Division Sponsor Recognition Banner, on tabletop signage, on the Social Networking Event reminder handout, and on intermission slides in the symposium room.
- Sponsors of specific events or symposia will have their organization's logos displayed on Sponsor Banners and other signage at the sponsored events.
- The Division provides tabletop signage to each sponsoring organization for display in exhibit booths at the ACS Exhibition indicating that the organization is a Division of Chemical Information sponsor.
- The Division will publicly acknowledge sponsors on the Chemical Information discussion list ([CHMINF-L](#)).
- Sponsors will be allowed to briefly address the attendees at sponsored events (excluding symposia).
- Sponsors are invited to place promotional materials on tables outside the Division symposia rooms and at sponsored events.

Contributions are Tax-Deductible

The American Chemical Society, its local sections, and divisions are tax-exempt under Internal Revenue Code section 501(c)(3). Contributions are tax-deductible to the fullest extent of the law.

The Division's IRS determination letter is available at http://acscinf.org/PDF/CINF_Not-for-profit_041409.pdf.

The Divisions Request for Taxpayer Identification Number and Certification (W-9) is available at http://www.acscinf.org/PDF/W-9_ACS-CINF.pdf.



Sponsorship Opportunities

- **Symposia** – Scientific symposia are at the heart of the Chemical Information Division's purpose. Sponsorship of a particular symposium is used to bring in a wider array of high-quality speakers through travel grants, payment of speaker's registration fees, presentation technology support and refreshments.
- **Sunday Welcome Reception** – The Sunday Welcome Reception, held on Sunday evenings at the Spring and Fall American Chemical Society National Meetings, is a social networking event where colleagues, affiliates and influencers in the chemical information community catch up and network.
- **Harry's Party** – The Monday evening Harry's Party is a traditional social event started by retired division member Harry Allcock where Division of Chemical Information members and guests catch up and connect. This event is usually held in a hotel suite or other off convention location.
- * **Tuesday Reception (Spring)** – The Tuesday Reception, held on Tuesday evening of the Spring American Chemical Society National Meeting, is an ideal setting for networking with colleagues in the Chemical Information Division and to visit with some current and potential customers.
- **Herman Skolnik Award Symposium and Reception (Fall)** – The Herman Skolnik Award Symposium and Reception, typically held on Tuesday of the Fall American Chemical Society National Meeting, is held to honor the recipient of the prestigious Herman Skolnik Award. Like the other Division receptions, the Herman Skolnik Award Reception is an outstanding opportunity for networking with colleagues in the Chemical Information Division and seeing existing and potential customers.
- **Tuesday Luncheon** – The Tuesday Luncheon at both the Spring and Fall American Chemical Society National Meetings is another excellent opportunity where you can supplement the luncheon fare and/or support the luncheon speaker with an opportunity to address the luncheon attendees.
- **Discretionary Sponsorship** – A discretionary donation can be made to the Division to be used at the discretion of the Division Executive Committee. The Division will check with you about proposed uses of the contribution. Discretionary donations are recognized in the same manner as all other sponsorships.
- **Scholarships & Awards** – The Division has retained dedicated sponsors for the Division [Scholarships for Scientific Excellence](#) program which rewards graduate and postdoctoral students in chemical information and related sciences with \$1,000 awards for scientific excellence and fosters their involvement in the Division. We also deliver the [Val Metanomski Meritorious Service Award](#) (plaque & certificate), the [Best Presentation Award](#) (plaque & \$1,000 award), the [Lucille M. Wert Student Scholarship](#) (\$1,500 stipend) and less often the Division [Lifetime Award](#), all of which can be sponsored in various ways. The Division is always looking for sponsors of our existing and potentially new awards. Please contact the Division Awards Committee Chair at Awards@acscinf.org if you have any questions about sponsorship.

Sponsorship Levels

Sponsorship levels are determined by the contribution level at each ACS annual meetings as follows:

- **Platinum Sponsorship:** \$10,000 and above
- **Gold Sponsorship:** \$5,000 to \$9,999
- **Silver Sponsorship:** \$2,500 to \$4,999
- **Bronze Sponsorship:** \$1,000 to \$2,499
- **Contributing Sponsorship:** Less than \$1,000

Becoming a Sponsor

Organizations interested in becoming sponsors of the Division of Chemical Information can contact the Division for a list of available sponsorship opportunities by sending email to Sponsorship@acscinf.org.